

Agenda

Tuesday, July 12

4:00 **Arrival & Registration** **(The Carneros Inn Reception)**

6:00 **BIOTECH CEO SUMMIT OPENING EVENTS** **(The Carneros Courtyard)**

- Opening Reception
- **Welcome Remarks & Introductions:** Sara Jane Demy
- **Fireside Chat: *The Purposeful CEO – Growing Successful Biotechs that Deliver Transformational Therapeutics***
 - Interviewer: Andrew McDonald
 - Interviewee: Kathleen Sereda Glaub
- **Networking Dinner**

9:30 **Conclusion of Opening Events**

Wednesday, July 13

7:00 **BREAKFAST** (FARM Dining Room)

8:15 **Welcome, Overview and Rules of Engagement** (Napa Ballroom)

- Sara Jane Demy, Ben Bonifant

8:30 **DISCUSSION 1: Funding - Finding the financing strategy that works with your organization – trends, need to knows, and the real cost (Introduction of Pedestrian Oncology Case Study)**

- Discussion Leader: Chris Ehrlich
- Discussants: Jennifer Friel-Goldstein, KC Stone, Doug Fisher, Jeff Cleland, Mike O'Donnell

9:45 **MORNING BREAK**

10:00 **DISCUSSION 2: Investor Relations -- Understanding and expanding your investor base**

- Discussion Leader: Andrew McDonald
- Discussants: Mike Rice, KC Stone, Julia Gregory

11:00 **DISCUSSION 3: Strategy – It is always too early to plan for commercialization until it's too late – why and how you should think about it now (Introduction of Lemur 1)**

- Discussion Leader: Ben Bonifant
- Discussants: Rolf Hoffmann, Jeff Cleland, Tim Opler

12:00 **NETWORKING LUNCH** (FARM Dining Room)

1:00 **DISCUSSION 4: Selecting Projects – There's more than just the science to consider when evaluating which assets deserve your resources (Introduction of Lemur 2)**

- Discussion Leader: Rolf Hoffmann
- Discussants: Andy McDonald, Ben Pensak, Scott Morrison

2:00 **DISCUSSION 5: Your Story – Vigilantly developing and communicating your story is a key tool that drives value**

- Discussion Leader: Carin Canale-Theakston
- Discussants: Michael McCully, Julia Gregory, Mike Rice

3:00 **UNGUARDED CONVERSATION AMONG CEOS & FRIENDS: *Speaking up for our industry***

- Discussion Leader: Jeff Cleland
- Discussants: Bill Newell, Carin Canale-Theakston, Mark Kessel, Scott Morrison

4:00 **BIOTECH CEO SUMMIT GAMES** (The Carneros Courtyard)

6:30 **WINE TASTING & GALA DINNER** Hilltop Dining Room & Bar)

Thursday, July 14

7:00	BREAKFAST	(FARM Dining Room)
8:25	Welcome Back & Summary of Day 1	(Napa Ballroom)
	<ul style="list-style-type: none"> Sara Jane Demy, Ben Bonifant 	
8:30	DISCUSSION 6: Company Evolution – <i>Managing growing pains as your organization adapts to new demands – Controls and talent (Introduction of FifthFluor Case Study Part 1)</i>	
	<ul style="list-style-type: none"> Discussion Leader: Ben Bonifant Discussants: Ted Haack, Carl Valenstein, Stephen Ambler, Christos Richards, Rolf Hoffmann 	
09:45	MORNING BREAK	
10:00	DISCUSSION 7: The Board – <i>A successful CEO needs a board aligned with their vision (Introduction of FifthFluor Case Study Part 2)</i>	
	<ul style="list-style-type: none"> Discussion Leader: Mark Kessel Discussants: Julia Gregory, Bill Newell, Christos Richards, Rolf Hoffmann 	
11:00	DISCUSSION 8: Leading Through Adversity – <i>Preparing yourself and your organization to weather the shifting winds as events, micro and macro, buffet your company</i>	
	<ul style="list-style-type: none"> Discussion Leader: Tim Opler Discussants: Susan Molineaux, Mike O'Donnell 	
12:00	NETWORKING LUNCH	(FARM Dining Room)
1:30	DISCUSSION 9: Stakeholders – <i>Beyond investors – patients, regulators, and payors will play a key role in the success of an organization</i>	
	<ul style="list-style-type: none"> Discussion Leader: Ted Haack Discussants: Rolf Hoffmann, Robin Silva, Mark Kessel, Mike McCully 	
2:30	AFTERNOON BREAK	
2:45	AN UNGUARDED CONVERSATION AMONG CEOS & FRIENDS: <i>Critical Decisions & Inflection Points</i>	
	<ul style="list-style-type: none"> Discussion Leader: Tim Opler Discussants: Julia Gregory, Bill Newell, Jeff Cleland 	
3:45	CLOSING RECEPTION	(The Carneros Courtyard)